

Position: Executive

Department: Marketing

ZAS Corporation Ltd. is a leading import-based pharmaceutical company focused on importing rare and unavailable medicines in Bangladesh. They have a wide range of product portfolios to use in emergency and critical condition in ICU, NICU, PICU & many more. They are very much popular in the segment of serving emergency life-saving medicines all over Bangladesh. They also have a range of products for Oncology, Neurology, Gynecology, Dental, Nutrition, Baby Care, Medical Devices etc.

Job Responsibilities

- Strategy and develop marketing plan
- Formulate annual budget for assigned products
- Responsible for all activities regarding product Marketing
- Randomly visit market and Core customers to develop market
- Craft Develop promotional materials and define necessary promotional activities for establishing new products
- Participate in the training of field colleagues

Educational Requirements

- M.Pharm / B.Pharm from any reputed university.

Additional Requirements

- Fresh candidates are encouraged to apply
- Well conversant with MS Office
- Candidate must possess excellent planning & execution skills as well as strong quantitative & qualitative analytical skills
- Good interpersonal and communication skill
- Within 30 years of age

Work Location

Head Office (Banglamotor, Dhaka)

Other Benefits

- TA/DA
- Contributory Provident Fund
- Yearly Salary Review
- Yearly 2 Festival Bonus
- Mobile Bill

Apply Online

Send your CV to career@zas.com.bd

N.B.: The name of the company, department & position should be mentioned in the subject line of the E-mail.